

**CONTACT INFORMATION**

Department of Health Behavior  
Texas A&M University School of Public Health  
212 Adriance Lab Rd. SPH Administration Building, Room 303  
College Station, TX 77843

Phone: (979) 436-9764  
Email: shawnchiang [at] tamu [dot] edu  
Website: <https://shawnchiang.com/>

**ACADEMIC APPOINTMENTS**

2023 - present **Assistant Professor (tenure-track)**, Department of Health Behavior  
School of Public Health | Texas A&M University, College Station, TX

**EDUCATION**

2021 – 2023 **Doctor of Philosophy (PhD)**, Health Behavior and Health Promotion  
College of Education and Health Professions | University of Arkansas, Fayetteville, AR  
Department of Health, Human performance, and Recreation  
Advisor: Philip M. Massey, PhD MPH

2019 – 2021 **Doctor of Philosophy (PhD)**, Community Health & Prevention (Transfer to UA in 2021)  
Dornsife School of Public Health | Drexel University, Philadelphia, PA  
Department of Community Health and Prevention  
Advisor: Philip M. Massey, PhD MPH

2015 – 2017 **Master of Public Health (MPH)**, Health Communication & Marketing  
Milken Institute School of Public Health | George Washington University, Washington, DC  
Department of Prevention and Community Health  
Advisor: Lorien C. Abrams, ScD MA

2010 – 2014 **Bachelor of Science (BS)**, Biochemistry/Chemistry  
University of California, San Diego, La Jolla, CA

**TRAINING & FELLOWSHIP APPOINTMENTS**

2021 – 2023 **Doctoral Academy Fellow**, Arkansas Research Center for Public Health & Technology  
College of Education and Health Professions | University of Arkansas, Fayetteville, AR  
Advisor: Philip M. Massey, PhD MPH

2022 **Fellow**, Computational Social Science Summer Institute (SICSS) - Penn  
University of Pennsylvania, Philadelphia, PA

2019 – 2021 **Doctoral Research Fellow**, Health & Digital Media Innovation (HDMI) Lab  
Dornsife School of Public Health | Drexel University, Philadelphia, PA  
Advisor: Philip M. Massey, PhD MPH

2017 – 2019 **CDC Evaluation Fellow**  
Division of Emergency Operations | Centers for Disease Control and Prevention, Atlanta, GA  
Division of Violence Prevention | Centers for Disease Control and Prevention, Atlanta, GA  
Advisor: Sachiko A. Kuwabara, PhD; Melissa Brown, DrPH

2015 - 2018 **Research Scientist** (2017- 2018), mHealth Collaborative  
**Research & Data Management Associate** (2016-2017)  
**Graduate Research Trainee** (2015-2016)

Milken Institute School of Public Health | George Washington University, Washington, DC  
 Advisor: Lorien C. Abrams, ScD

## RESEARCH FOCUS

| Methodological Areas  | Topical Areas   | Population   |
|---|---|--|
| <ul style="list-style-type: none"> <li>Health communication</li> <li>Social behavioral theories</li> <li>Community-based participation</li> <li>Applied computational social science</li> </ul> | <ul style="list-style-type: none"> <li>HPV Vaccination</li> <li>Tobacco Control</li> <li>Misinformation</li> <li>Digital media</li> <li>Communication Technologies</li> </ul> | <ul style="list-style-type: none"> <li>Adolescents and young adults</li> <li>Parents</li> <li>Rural areas</li> </ul> |

## PUBLICATIONS

### Peer-reviewed Publications

- Klassen AC, Lee G, **Chiang SC**, Murray R, Guan M, Lo WJ, Hill L, Leader AE, Manganello JA, Massey PM. Did the COVID-19 Experience Change U.S. Parents' Attitudes Towards HPV Vaccination? Results from a National Survey. *Vaccine*. 2024;42(7), 1704-1713. <https://doi.org/10.1016/j.vaccine.2024.01.105>
- Massey PM, Murray RM, **Chiang SC**, Russell AM, Yudell MA. Social Media, Public Health Research, and Vulnerability: Considerations to Advance Ethical Guidelines and Strengthen Future Research. *JMIR Public Health Surveill* 2023;9:e49881. <https://doi.org/10.2196/49881>
- Russell AM, Montemayor BN, **Chiang SC**, Milaham PJ, Barry AE, Lin HC, Bergman BG, Massey PM. Characterizing Twitter chatter about temporary alcohol abstinence during "Dry January". *Alcohol and alcoholism*. 2023. <https://doi.org/10.1093/alcalc/agad057>
- Manganello JA, **Chiang SC**, Cowlin H, Kearney MD, Massey PM. HPV and COVID-19 vaccines: Social media use, confidence, and intentions among parents living in different community types in the United States. *Journal of Behavioral Medicine*. 2023;46 (1-2), 212-228. <https://doi.org/10.1007/s10865-022-00316-3>
- Russell AM, Valdez D, **Chiang SC**, Montemayor BN, Barry AE, Lin HC, Massey PM. Using natural language processing to explore 'Dry January' posts on Twitter: A longitudinal infodemiology study. *J Med Internet Res*. 2022;24(11):e40160. <https://doi.org/10.2196/40160>
- Sifat MS, **Chiang SC**, Irfan A, Green KM. Beyond Performative Activism- An Exploration of Motivators to Participate Social Media Activism Through the Lens of Self-Determination Theory. *Harvard Public Health Review (HBHR) Journal*. 2021;35.
- Chiang SC**, Fisher HH, Bridwell ME, Rasulnia BB, Kuwabara SA. Motivators of Participation in Public Health Emergency Response Among Federal Public Health Workers: A Qualitative Study. *Health Security*. 2021;19(4): 386-392. <https://doi.org/10.1089/hs.2020.0165>
- Massey PM, **Chiang SC**, Rose R, Murray RM, Togo E, Rockett M, Klassen AC, Manganello JA, Leader AE. Development of Personas to Communicate Narrative-Based Information about the HPV Vaccine on Twitter. *Frontiers in Digital Health*. 2021. <https://doi.org/10.3389/fdgth.2021.682639>
- Massey PM, Togo E, **Chiang SC**, Klassen A, Rose M, Manganello JA, Leader A. Identifying HPV Vaccine Narrative Communication Needs among Parents. *Preventive Medicine Reports*. 2021. <https://doi.org/10.1016/j.pmedr.2021.101488>
- Kearney K, **Chiang SC**, Massey PM. The Twitter origins and evolution of the COVID-19 "plandemic" conspiracy theory. *The Harvard Kennedy School (HKS) Misinformation Review*. 2020;1(3). <https://doi.org/10.37016/mr-2020-42>

11. **Chiang SC**, Fisher HH, Bridwell ME, Trigos SM, Rasulnia BB, Kuwabara SA. Applying the Ready, Willing, and Able Framework to Assess Agency Public Health Emergency Preparedness: the CDC Perspective. *Health Security*. 2020;18(2):75-82. <http://doi.org/10.1089/hs.2019.0090>
12. **Chiang SC**, Abroms LC, Cleary SD, Pant I, Doherty L, Krishnan N. E-cigarettes and Smoking Cessation: A Prospective Study of a National Sample of Pregnant Smokers. *BMC Public Health*. 2019;19(1):964. <https://doi.org/10.1186/s12889-019-7299-7>
13. Abroms LC, Fishman M, Vo H, **Chiang SC**, Somerville V, Ruggiero M, Rakhmanov L, Greenberg D. Feasibility of a Motion-Activated Videogame for Substance Use Disorder Relapse Prevention in Youth: A Pilot Randomized Trial. *JMIR Serious Games*. 2019;7(2):e11716. <https://doi.org/10.2196/11716>
14. Schindler-Ruwisch JM, Roess A, Robert R, Napolitano MN, **Chiang SC**. “Social Support for Breastfeeding in the era of mHealth: A Content Analysis” *Journal of Human Lactation*. 2018; Vol. 34(3): 543–555. <https://doi.org/10.1177/0890334418773302>
15. Abroms LC, Johnson PR, Leavitt LE, Cleary SD, Bushar J, Brandon TH, **Chiang SC**. A Randomized Trial of a Text-Messaging Program to Promote Smoking Cessation in Pregnant Women. *Am J Prev Med*. 2017;53(6):781-790. <https://doi.org/10.1016/j.amepre.2017.08.002>
16. Abroms LC, **Chiang SC**, Macherelli L, Leavitt L, Montgomery M. Assessing the National Cancer Institute’s SmokefreeMOM Text-Messaging Program for Pregnant Smokers: Pilot Randomized Trial. *Journal of Medical Internet Research*. 2017;19(10):e333. <https://doi.org/10.2196/jmir.8411>

#### Under review or in preparation

1. Massey PM, Murray RM, **Chiang SC**, Klassen AC, Manganello JA, Leader AE, Lo W. Developing an online Community Advisory Board (CAB) of parents from social media to co-create content about the HPV vaccine: A participatory research study. Under Review at JMIR Formative Research.
2. Murray RM, Larry H, **Chiang SC**, Guan M, Manganello JA, Klassen A, Leader AE, Lo W, Massey PM. Pitfalls and perks of online-only recruitment of parents to deliver an HPV vaccine digital health intervention on social media. Under review at Journal of Health Communication.
1. Sifat MS., Kenney S, Bekteshi V, **Chiang SC**, Ogunsanya M, Boozary LK, Alexander A, Kendzor DE. The association of migration-related stress with poor mental health among recently resettled Afghan refugees. Under review at Journal of Migration and Health.
2. Guan M, **Chiang SC**, Murray RM, Lo WJ, Hill LT, Klassen AC, Manganello JA, Leader AE, Massey PM. Interaction Effects of Narrative Persuasion and Stages of Change on Promoting HPV Vaccination: A Construal Level Theory Perspective. Under review at Journalism & Mass Communication Quarterly.
3. Owens C, **Chiang SC**. “Reasoned Action Approach Determinants Associated with Parent-Adolescent Sex Communication among Parents of Sexual and Gender Minority Adolescents. Under Review.
4. Manganello JA, Murray RM, Lo WJ, **Chiang SC**, Klassen AC, Guan M, Hill LT, Leader AE, Massey PM. Does having a child with special healthcare needs change HPV vaccine attitudes and information preferences? Under Review at Women’s Health Issues.

#### CONFERENCE & INVITED PRESENTATIONS

##### Conference Presentations (refereed)

1. Guan M, Chiang SC, Murray RM, Lo WJ, Hill LT, Klassen AC, Manganello JA, Leader AE, Massey PM. “Narrative or Not? Examining the Roles of Message Format and Readiness to Act in the Context of HPV Vaccination Promotion.” Oral Presentation. International Communication Association (ICA). June 20-24. Gold Coast, Australia.
2. Lo WJ, Murray RM, **Chiang SC**, Manganello JA, Klassen AC, Leader AE, Hill LT, Guan M, Massey PM. “Comparing Generation X and Millennial Parent Attitudes Toward HPV Vaccination in the U.S.: A MIMIC

- Model Approach.” Poster presentation. American Academy of Health Behavior (AAHB). April 2024. Savannah, GA.
3. Leader AE, Massey PM, Manganello JA, **Chiang SC**, Klassen AC. “Promoting Vaccination among Diverse Audiences: Presenting Research and Lessons Learned from Health Communication Experts.” Symposium Presentation. Society of Behavioral Medicine (SBM). March 2024. Philadelphia, PA.
  4. **Chiang SC**, Manganello JA, Russell AM, Lo WJ, Buttram M, Massey PM. “Promoting Catch-Up HPV Vaccination Among U.S. College Students Through Instagram: The role of message framing.” Symposium presentation. Society of Behavioral Medicine (SBM). March 2024. Philadelphia, PA.
  5. Klassen AC, Lee G, **Chiang SC**, Murray RM, Guan M, Lo WJ, Hill LT, Leader AE, Manganello JA, Massey PM. “Did the COVID-19 Experience Change U.S. Parents’ Attitudes Towards HPV Vaccination?: Results from a National Survey.” Poster presentation. Society of Behavioral Medicine (SBM). March 2024. Philadelphia, PA.
  6. Guan M, **Chiang SC**, Murray RM, Lo WJ, Hill LT, Klassen AC, Manganello JA, Leader AE, Massey PM. “Interaction Effects of Narrative Persuasion and Stages of Change on HPV Vaccination: A Construal Level Theory Perspective.” Poster presentation. Society of Behavioral Medicine (SBM). March 2024. Philadelphia, PA.
  7. Manganello JA, Murray RM, Lo WJ, **Chiang SC**, Klassen AC, Guan M, Hill LT, Leader AE, Massey PM. “Does having a child with special healthcare needs change HPV vaccine attitudes and information preferences?” Poster presentation. Society of Behavioral Medicine (SBM). March 2024. Philadelphia, PA.
  8. **Chiang SC**, Russell AM, Manganello JA, Buttram, ME, Hill L, Togo E, Lo W, Massey PM. Engagement Features and Measures in Health Behavior Interventions Utilizing Social Network Sites: A Scoping Review. Poster Presentation at the 8<sup>th</sup> annual Promoting Research in Social Media and Health Symposium (PRISM). December 7, 2023; San Francisco, CA.
  9. Sifat M, Noble B, Zaring-Hinkle B, **Chiang SC**, Kendzor D. Tobacco Use Among Afghan Refugees Resettled in The U.S. Poster Presentation at SRNT 2023 Annual Meeting. March 1-4, 2023; San Antonio, Texas.
  10. **Chiang SC**, Guan M, Manganello JA, Hill L, Murray R, Klassen AC, Leader A, Lo WJ, Russell A, Massey PM. Moderating Role of Empathy in Reducing Psychological Reactance for Narrative-based HPV Vaccination Messages on Twitter. Oral Presentation at: 7<sup>th</sup> Annual Promoting Research in Social Media and Health Symposium (PRISM). November 29, 2022; San Francisco, CA.
  11. Manganello JA, **Chiang SC**, Kearney MD, Massey PM. HPV and COVID-19 vaccine confidence and social media use among parents living in different community types in the United States. Oral Presentation at: 72<sup>nd</sup> Annual International Communication Association (ICA) Conference. May 26-30, 2022; Paris, France.
  12. **Chiang SC**, Massey PM, Kearney MD, Cowlin H, Manganello JA. The need for affect and cognition: Individual differences in vaccine information seeking preferences among parents in the United States. Poster Presentation at: American Academy for Health Behavior (AAHB) 2022 Annual Meeting. March 13-16, 2022; Key Largo, FL.
  13. Sifat M, **Chiang SC**, Amin N, Irfan A, Green K. Beyond Performative Activism- An Exploration of Motivators to Participate Social Media Activism Through the Lens of Self-Determination Theory. Poster Presentation at: SPR Virtual 29<sup>th</sup> Annual Meeting. June 2-4, 2021; Virtual. [*Awarded Abstract of Distinction*]
  14. Massey PM, **Chiang SC**, Klassen AC, Togo E, Rose M, Leader A, Manganello JA. Recruiting a Virtual Parent Advisory Board on Twitter. Poster presentation at: Society for Behavioral Medicine Annual Meeting; April, 2021; Virtual.
  15. **Chiang SC**, Togo E, Klassen AC, Quick H, Leader A, Manganello JA, Massey PM. Using national immunization survey data to examine parental factors associated with HPV vaccination delay in

- adolescents: Implications for health communication. Oral presentation at: American Public Health Association (APHA) Annual Meeting; October 24-28, 2020; Virtual.
16. **Chiang SC**, Byram ME, Rasulnia, BB, Kuwabara SA. Development and Initial Implementation of an Innovative Emergency Responder Information System: the DeployCDC Website. Poster presented at: American Public Health Association (APHA) Annual Meeting; November 12, 2018; San Diego, CA.
  17. **Chiang SC**, Fisher HH, Rasulnia BB, Kuwabara SA. Enhancing Workforce Planning for Public Health Emergencies: An Evaluation of CDC Responders' Motivation to Respond. Oral presentation delivered at: CDC Evaluation Day; September 12, 2018; Atlanta, GA.
  18. Fisher HH, **Chiang SC**, Kuwabara SA. Monitoring and Evaluation of Emergency Response Operations Through the Lens of Risk Management. Poster presented at: NACCHO Preparedness Summit; April 18, 2018; Atlanta, GA.
  19. Fisher HH, Yaemsiri S, **Chiang SC**, Bridwell M. Monitoring Trends in CDC Preparedness and Capacity Development to Inform Agency Readiness: From Hurricane Katrina to Zika. Poster presented at: NACCHO Preparedness Summit; April 18, 2018; Atlanta, GA.
  20. **Chiang SC**. E-Cigarettes and Smoking Cessation Among Pregnant Women: Insights from a Secondary Analysis of a Randomized Controlled Trial. Poster presented at: GW Research Day; April 5, 2017; Washington, DC.
  21. **Chiang SC**, Abroms LC. Smoking Characteristics & Psychiatric Comorbidities of Pregnant Smokers: An Analysis of the Quit4Baby RCT. Poster presented at: GW Research Day; March 30, 2016; Washington, DC.

### Invited Presentations

1. **Chiang SC**, Togo E. Using national immunization survey data to examine parental factors associated with HPV vaccination delay in adolescents in Pennsylvania. Panel presentation delivered at: Navigating Adolescent Health Conference; October 23, 2020; Virtual.
2. **Chiang SC**, Rasulnia, BB, Kuwabara, SA. Enhancing Decision-making During A Public Health Emergency: Use of Machine Learning to Process Unstructured Data. Oral presentation delivered at: HHS Innovation day; June 12, 2019; Washington, DC. Available: <https://youtu.be/IGcltuZAHqo> 1:40-7:13.
3. **Chiang SC** and Abroms LC. Maximizing Reach and Efficacy with Communication Technology – Results from Quit4Baby Randomized Controlled Trial. Oral presentation delivered at: National Cancer Institute (NCI) SmokefreeText Meeting; December 7, 2016; Washington, DC.

### CURRENT GRANT SUPPORT

|  |                     |                   |
|--|---------------------|-------------------|
| <b>Texas A&amp;M Data Science Institute</b>  | <b>Chiang (PI)</b>  | <b>2024-2026</b>  |
| <i>Contextualizing Cervical Cancer Screening &amp; Human Papillomavirus (HPV) Vaccine Information and Corresponding Risk Perceptions from YouTube</i>      |                     |                   |
| Role: Principal Investigator   | Amount: \$40,000    |                   |
| <b>Cancer Prevention &amp; Research Institute of Texas (CPRIT): PP200071</b>   | <b>Chen (PI)</b>    | <b>2020- 2024</b> |
| <i>Promoting Access to Maternal Smoking Cessation and Smoke-Free Home Services among Low-Income Rural Pregnant Women and Their Household Smokers</i>       |                     |                   |
| This implementation study aims to implement a multi-level smoking cessation intervention tailored for pregnant smokers living in Texas and their partners. |                     |                   |
| Role: Co-Investigator  | Amount: \$1,000,000 |                   |

**Texas Council for Developmental Disabilities (TCDD):****Chen (PI)****2022- 2024**

*Promoting greater health equity through the use of a comprehensive bilingual training program for individuals with developmental disabilities and their caregivers and parents*

Role: Co-Investigator

Amount: \$150,000

**COMPLETED GRANT FUNDING****NIH/NCI Grant: R01CA229324-01****Massey (PI)****2019- 2024**

*#HPV: Engaging Parents Through Social Media to Increase HPV Vaccination*

This project aims to develop and test a population-level social media intervention to increase HPV vaccine uptake through a narrative-focused strategy, designed to communicate evidence and information about the HPV vaccine to parents who use social media as a health information source.

Role: Pre-doctoral Research Fellow (2019-23); Faculty Affiliate (2024)

**Center for Public Health & Technology Dissertation Grant****Chiang (PI)****2022- 2023**

*Toward a Better Understanding of Engagement on Social Media in Influencing Health Behaviors: An Examination of the Relationship Between Message Framing, Social Endorsement Cue, and Message Engagement*

This dissertation study aims to examine the role of engagement, specifically in the context of social-media-based interventions through a scoping review, followed by a factorial experiment that explore the mediating role of message engagement using Instagram and HPV vaccination promotion as the case study.

Role: Principal Investigator

Amount: \$4,500

**University at Albany Discretionary Philanthropic Funds****Manganello (PI)****2021**

*RUPA-VAX: Social media use, confidence, and intentions among parents living in different community types in the US*

This project seeks to understand how parents of children ages 9-14 view HPV and COVID19 vaccines, particularly the views of parents regarding these vaccines and their sources for vaccine information.

Role: Co-Investigator

**U.S. HHS Internal Funding – Ignite Accelerator****Chiang (PI)****2018 - 2019**

*Enhancing Decision Making during a Public Health Emergency: Use of Natural Language Processing to Process Unstructured Data*

This project aimed to create a machine learning model to analyze publicly available data (i.e., news media, social media and reports) during an emergency.

Role: Principal Investigator

Award Amount: \$5,000

**U.S. CDC Internal Funding (#14665)****Kuwabara (PI)****2017 - 2019**

*Developing and Implementing a Mobile Technology Tool to Support Responders During Deployment*

This project aimed to develop, test and implement a field mobile application that can be utilized by CDC responders to access important mission and deployment information and report a variety of issues that could negatively impact well-being.

Role: Co-Investigator

Award Amount: \$300,000

**DC Metro Tobacco Research and Instruction Consortium (MeTRIC) Pilot Grant****Abroms (PI)****2016 - 2017**

*Using Text Messaging for Outreach and Cessation Services in Health Systems*

This project aimed to develop and pilot test outreach text messages for smoking patients identified by the EHR and enroll them in smoking cessation resources.

Role: Project Manager

**NIH/NIDA Contract No. HHSN271201300006C**                      **Greenberg/Abroms(Co-PI)**                      **2014 - 2016**

*Developing an X-Box 360 Game for Adolescents in Recovery for Opiate Addiction*

This project aims to develop a commercially viable X-Box 360 Kinect, a motion detection game, to help adolescents in addiction treatment centers recover from opiate and other addictions.

Role: Consultant/Data Analyst (2015-16)

**NIH/NIDA Grant: R44DA035017-01**                      **Abroms/Johnson (MPI)**                      **2013 - 2017**

*Developing and Scaling an Interactive Text Messaging Tool to Help Pregnant Smokers*

This project aimed to develop a commercially viable smoking cessation texting program for pregnant smokers enrolled in Text4Baby.

Role: Graduate Student Trainee (2016-17)

**NIH/NCI Grant: R15CA167586-01**                      **Abroms (PI)**                      **2013 - 2016**

*SmokefreeMOM: Reaching Pregnant Smokers with Health Information via Text Messaging*

This project aimed to develop and pilot test a smoking cessation program for pregnant women at Washington Hospital Center based on SmokefreeTXT using automated computer technologies including text messaging.

Role: Project Manager (2015-16)

**TEACHING & MENTORSHIP****University Teaching**

2024 Spring    Instructor, TAMU School of Public Health, College Station, TX  
*PHLT 309: Population Health Promotion* (50 Undergraduate students)

2022 Spring    Instructor, UA College of Education and Health Professions, Fayetteville, AR  
*PBHL 4643: Multicultural Health/Honors* (52 Undergraduate students; 4 honors students)

2021 Fall        Instructor, UA College of Education and Health Professions, Fayetteville, AR  
*PBHL 1103: Personal Health & Safety* (32 Undergraduate students)

2017 Spring    Teaching Assistant, GWU Milken Institute School of Public Health, Washington, DC  
*PUBH 6570: Advanced Public Health Communication: Theory & Practice* (23 MPH students)

2012 Spring    Teaching Assistant, University of California, San Diego, La Jolla, CA  
*FMPH 60: Peer Health Education & Health Promotion* (35 Undergraduate students)

**Invited Guest Lectures – Intramural**

2023 Fall        HPCH 672: Doctoral Seminar in Public Health Interventions (Graduate) | TAMU  
“Digital Health Communication to Reduce Health Disparities”

2022 Fall        HHPR 5353: Research Methods in Health (Graduate) | UA  
“Measuring Health: Constructs and Measurement”

                    PBHL 4643: Multicultural Health (Undergraduate) | UA  
“Multicultural Health in the era of Digital Health Communication”

2021 Winter    PBHL 306: Introduction to Community Health (Undergraduate) | Drexel University  
“Social Marketing Fundamentals: A Crash Course”

2020 Winter    PBHL 306: Introduction to Community Health (Undergraduate) | Drexel University  
“Enhancing Public Health Emergency Preparedness at CDC”

2016 Spring PSYC 4198: Peer Education (Undergraduate) | George Washington University  
 “Social Media Analytics: Use & Best Practices”

### **Invited Guest Lectures – Extramural**

2021 Fall PUBH 2201: *Public Health, Disease, and Injury* (Undergraduate) | Fairfield University  
 “The State of HPV Vaccine Hesitancy in the United States: Challenges and Opportunities”

2019 Fall HLTH 106: *Drug Use and Abuse* (Undergraduate) | UMD – College Park  
 “Using Mobile Phone for Smoking Cessation in Pregnant Smokers”

2018 Spring Webinar – *Veteran Suicide Prevention Programs* | CDC Foundation  
 “Framework for Program Evaluation – Step 1-3”

Webinar – *Veteran Suicide Prevention Programs* | CDC Foundation  
 “Framework for Program Evaluation – Step 4-6”

### **HONORS & AWARDS**

2024 **Fellow, Health Disparity Research Institute**  
 National Institute on Minority Health and Health Disparities

2022 **Center for Public Health and Technology Dissertation Grant** (\$4,500)  
 University of Arkansas

2022 **Center for Public Health and Technology Professional Development Grant**  
 University of Arkansas

2022 **Doctoral Student Travel Grant** (\$1,160)  
 University of Arkansas

2021- 2023 **Doctoral Academy Fellowship** (\$12,000 per year)  
 University of Arkansas

2020 **Departmental Conference Award** (\$500)  
 Dornsife School of Public Health, Drexel University

2019 – 2021 **Doctoral Research Fellowship** (\$25,000 per year)  
 Drexel University

2019 **Early-career Innovator Award – Communications**  
 Centers for Disease Control and Prevention

2019 **Honor Award - Excellence in Quantitative Sciences**  
 Centers for Disease Control and Prevention

2018 **U.S. Health and Human Services (HHS) Ignite Accelerator Award**  
 U.S. Health and Human Services

2018 **Honor Award – Excellence in Domestic Emergency Response**  
 Centers for Disease Control and Prevention

2017 - 2019 **CDC Evaluation Fellowship**  
 Centers for Disease Control and Prevention

2017 **Outstanding Master Thesis in Public Health Communication and Marketing**  
*Title: Predicting Smoking Cessation During Pregnancy: A Secondary Analysis of a Randomized Controlled Trial*

2017 **Delta Omega Public Health Honor Society Inductee – Omega Chapter**  
 Milken Institute School of Public Health, GWU

2017 **People’s Choice Award – Best Research Poster**  
 Milken Institute School of Public Health, GWU

2015 - 2016 **Health Promotion & Prevention Services Fellowship**  
 The George Washington University

2014 **Oceanids Service and Leadership Award** | University of California, San Diego

2014 **Resident Advisor of the Year** | University of California, San Diego

### **MEDIA**

The GW Hatchet, November 9<sup>th</sup>, 2016: *Campaign led by public health student raises awareness for men’s mental health.*  
[https://www.gwhatchet.com/2016/11/09/campaign-led-by-public-health-student-raises-awareness-for-mens-mental-health/?fbclid=IwAR2PEEVciYlPPkzY-FdVisLaR9oHQcIKckqzLP9ZWVgvcFnJ3zc8Z\\_YY6zs](https://www.gwhatchet.com/2016/11/09/campaign-led-by-public-health-student-raises-awareness-for-mens-mental-health/?fbclid=IwAR2PEEVciYlPPkzY-FdVisLaR9oHQcIKckqzLP9ZWVgvcFnJ3zc8Z_YY6zs)



**SERVICE**

2023 Member, Doctoral Preliminary Examination Committee  
Department of Health Behavior, TAMU SPH

**Ad-hoc Peer Reviewer**

Tobacco Control; Journal of Health Communication; Frontiers in Public Health; Social Media & Society; American Journal of Preventive Medicine; BMC Public Health; Journal of Medical Internet Research (JMIR); Disaster Medicine and Public Health Preparedness

**Leadership Experience**

2020 – 2022 Director of Member Engagement, Delta Omega – Omega Chapter  
2020 – 2021 Board member, PhD Student Advisory Group, Dornsife SPH, Drexel University  
2015 – 2017 Co-founder | Director of Finance, GW Outreach  
2013 – 2016 Youth Crisis Counselor, The Trevor Project  
2013 – 2014 Sexual Health Lead Coordinator, Student Health Advocate (SHA) program, UC San Diego  
2012 – 2014 Resident Advisor, LGBTQIA+ Living Learning Community, UC San Diego

**PROFESSIONAL SOCIETY MEMBERSHIPS**

2023- *present* International Communication Association (ICA)  
2021- *present* American Academy for Health Behaviors (AAHB)  
2020- *present* Society for Behavioral Medicine (SBM)  
2020- *present* Society for Health Communication  
2017- *present* Delta Omega Public Health Honor Society, Omega Chapter  
2017- *present* American Public Health Association (APHA)  
2016- *present* Social Marketing Association of North America (SMANA)

**TECHNICAL SKILLS**

**Analytic Software:** SAS, SPSS, R, NVivo, MPlus, Python

**Languages:** Mandarin (Fluent), Spanish (Basic)